



SIGNS

Refer to the Supplemental Declarations if information is not shown on this form.

For an additional premium, *we* provide coverage under this endorsement subject to the *terms* contained in the General Policy Provisions.

Limit of Insurance	Location	Type and Construction (lettering, etc.)
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WHAT WE PAY FOR

We pay for risk of direct physical loss or damage to the described sign or signs in *your* custody or control subject to the General Policy Provisions EXCEPT Coinsurance Provision, Deductible or any Replacement Cost Provision.

Your described sign is covered up to the Limit of Insurance specified.

WHAT WE DO NOT PAY FOR

We Do Not Pay For:

- 1) loss or damage caused by wear and tear or gradual deterioration;
- 2) loss or damage resulting from faulty manufacture, installation, or by the inherent character of the insured property;
- 3) loss or damage caused by breakage during the installation, repairing or dismantling; breakage during transportation unless caused by fire, lightning, collision, derailment or overturning of vehicle;
- 4) mechanical breakdown; against loss or damage to electric apparatus caused by electricity, other than lightning, unless fire ensues and then only for loss or damage by such ensuing fire;
- 5) loss or damage caused by *your* neglect to use all reasonable means to save and preserve the property at and after any disaster insured against;
- 6) loss or damage caused by dampness of atmosphere or extremes of temperature.

Deductible Options:

The deductible option marked by an "X", , will be used in the settlement of any loss covered under this form.

- A. Each claim for loss or damage (separately occurring) shall be adjusted separately. *We* will deduct a sum equivalent to 5% of the amount of insurance on the insured item. This amount shall be not less than \$10 nor more than \$100 for each item.
- B. *We* will deduct \$ _____ from the amount of any loss resulting from each windstorm or hailstorm.
- C. *We* will deduct \$ _____ from the amount of any loss.

Deductible options A, B & C apply separately to each sign.